



Ohio Jeep Fest

Presented by:
Ross County Agricultural Society
in conjunction with
Mid Ohio Jeepers Organization.



Event Details

July 2, 3, & 4, 2021

Location:

Ross County Fairgrounds

344 Fairgrounds Road

Chillicothe, Ohio 45601

The background image shows an outdoor event on a sunny day. In the foreground, a group of people is walking along a paved path. A man in a black t-shirt and sunglasses is walking towards the left. Behind him, a woman in a red floral top and blue shorts is walking, followed by a man in a grey t-shirt and sunglasses, and a woman in a grey camouflage t-shirt and blue jeans. They are all carrying red bags. In the background, there are several white tents, a red tent on the right, and a blue truck. A yellow table with colorful cups is visible in the middle ground. The overall atmosphere is festive and busy.

Event Details

- Mud pits
- Modified Obstacle Course
- Stock Obstacle Course
- Trail Rides
- Merchandise Vendors
- Camping
- Live Entertainment



Attendance

- 2018 we had 4,500 guests, 35 merchandise vendors, as well as 7 food vendors.
- In 2019 we had over 6,000 guests, over 50 merchandise vendors, as well as 10 food vendors.
- 2020 Cancelled due to Covid-19
- 2021 we are expecting to have our biggest show yet. This is the 4th annual Ohio Jeep Fest and each year our vendor population has doubled, camping has doubled, and our guests have tripled from the first year. Expect to see 8,000 guests, 70 merchandise vendors, and 12 food vendors.



Live Entertainment



Free Kids Zone!!!



Home of The Trail Rated Challenge!

Contestants take their Jeeps on our modified obstacle course to see who can complete the course, the driver with the fastest time goes home with the money.





Amenities

- We have over 1400 campsites with water and electric (30 and 50 amp) available at all sites.
- Shower house and restrooms available.
- On-site camper pumping available.

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Amenities

- If you do not have a camper we suggest you stay at one of these local hotels.
- Right off the highway and only a 5 minute drive from the Ohio Jeep Fest.

A photograph of an off-road vehicle competition. In the foreground, a teal-colored Jeep is driving through a rocky, muddy obstacle course. To its right, a silver Jeep is also navigating the course. In the background, there are other vehicles, a dirt track, and bleachers under a clear blue sky. A red banner on the right edge of the image reads "PERFORMANCE SHOCKS".

Title Sponsor

- We are offering you the chance to be the exclusive sponsor of our Modified obstacle course. This obstacle course has something for every Jeep enthusiast including rocks, pole bridge, and even a teeter totter. We also hold our Trail Rated Challenge on this course. With this package you will be able to promote your product at our modified obstacle course with signs, flags, gear, Jeeps, and swag of your choosing.

Stock Course Sponsor

Our stock course that is provided by Chillitown MX is up for grabs this year. Now your company has the chance to sponsor our most popular obstacle course at the Ohio Jeep Fest. This course has every Jeep enthusiast smiling when they are on it. This is a great course for beginners with a stock Jeep or more experienced Jeepers that just want to get the family out and give them a safe and fun experience. This track is over 1 mile long and gets everyone's attention when they are at the Ohio Jeep Fest.



Mud Pit Sponsor

- Our mud pits have a constant line of people just waiting to challenge their Jeeps. We have 2 sides to our mud pits and “mild” mud pit and an “modified” mud pit. We are giving you the opportunity to be the exclusive sponsor of our mud pits. Jeeps line up along the mud pits as well as people filling the bleachers to watch. This will be a focal point of our Jeep Fest and an awesome opportunity to advertise for your company.





On Site Trail Sponsor

New in 2019 was our on-site trail ride. This trail proved not to disappoint as people would complete the trail and get back in line to run it again. Participants experienced hills, sharp turns, mud, and flexing in order to complete the trail. We had 3 different ways the trail could be completed so participants did not become bored with the same trail over the entire course of the weekend. This year we will look to add another trail and lengthen the original trail. Participants were very excited about this add on and it will be the perfect opportunity to advertise for your company.



Other Sponsorship Opportunities

- Trail Leader vendor/sponsor
- Trail Leader Sponsor
- Guide
- Spotter
- Mud Bogger
- Tail Gunner
- Friend



Merchandise Vendor Booth

- 10' wide x 10' deep \$100.00 plus \$100.00 merchandise donation for raffle
- 20' wide x 10' deep \$125.00 plus \$125.00 merchandise donation for raffle
- 40' wide x 20' deep \$175.00 plus \$175.00 merchandise donation for raffle
- 40' wide x 40' deep \$225.00 plus \$225.00 merchandise donation for raffle
- 80' wide x 40' deep \$275.00 plus \$275.00 merchandise donation for raffle



Contact

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